



iWomen is the voice of women in fire and emergency services.

As an organization we are committed to active involvement in all fire and emergency service issues.

Our purpose is to provide leadership, training, and representation to enhance the professionalism of women in fire and emergency services careers.



Advertising Opportunities with iWomen

Our international membership includes chief officers, firefighters, and EMS professionals from career, wildland, and volunteer departments.

When you advertise with iWomen, your company will reach a diverse group of decision makers with purchasing authority as well as front-line first responders.



Contact Information

iWomen
4025 Fair Ridge Drive,
Suite 300
Fairfax, VA 22033

Phone: 703-896-4858
Fax: 703-273-9363

Email:
staff@i-women.org

Web:
www.i-women.org



Advertising Opportunities

iWomen Member Newsletter

The iWomen member newsletter is emailed to all active members on the first Wednesday of each month. Archived issues of the newsletter are then available in the Member's Only section of the website for one year.

Advertisers will need to provide artwork.

Specifications:

Ad Format	Cost	Width	Height	Acceptable formats	Max file size	Resolution	Submission Deadline
Quarter page (full color)	\$100 member \$200 non-member	3.42"	4.80"	gif or .jpg	15 kb	No greater than 72 dpi when used at 100%	4 weeks prior to requested run date
Half page—Horizontal (full color)	\$175 member \$275 non-member	7.00"	4.80"	.gif or .jpg	20 kb	No greater than 72 dpi when used at 100%	4 weeks prior to requested run date
Half page—Vertical Tower (full color)	\$175 member \$275 non-member	3.42"	9.75"	gif or .jpg	20 kb	No greater than 72 dpi when used at 100%	4 weeks prior to requested run date

iWomen Website

Button Ad—position is the top right hand corner of the website. This rotating ad will be visible on all pages of the website **for 60 days**. There will be no more than 3 paid web ads running at any given time in order maximum your exposure.

Advertisers will need to provide web ready artwork.

Specifications:

Cost	Width	Height	Acceptable formats	Max resolution	Submission Deadline
\$175 member \$275 non member	154 pixels	211 pixels	.jpg; .jpeg; .gif	72 dpi	3 weeks prior to requested start date

Cancellation Policy

All cancellations will be subject to a \$75 processing fee and may not be possible within 1 week of the scheduled run/start date.