



**Sponsorship Opportunities**  
**International Conference**  
**February 8-10, 2012 in Tampa, Florida**

Sponsors of our 2012 International Conference will reach a diverse group of decision makers with purchasing authority as well as front-line first responders. Our sponsorship opportunities are designed to provide direct access to attendees **during** the conference and to support your outreach efforts **after** the conference!

**Attendee Bag Stuffer**

**\$175**

Submit a company brochure for inclusion in the conference attendee bag. Your company name will also be listed as a sponsor in the conference program and on our website.

**Copper Sponsor Package**

**\$325**

- Business card size ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad – Button size ad posted on our website for 30 days
- Acknowledged as a Copper sponsor on our website – URL links to your website
- Receive a copy of the final conference attendee list

**Bronze Sponsor Package**

**\$425**

- Half page ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad – Button size ad posted on our website for 30 days
- Acknowledged as a Bronze sponsor on our website – URL links to your website
- Business card size ad included in 2 issues of our member newsletter
- Receive a copy of the final conference attendee list

**Silver Sponsor Package**

**\$525**

- Full page ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad - Button size ad posted on our website for 60 days
- Acknowledged as a Silver sponsor on our website – URL links to your website
- Business card size ad included in 3 issues of our member newsletter
- Receive a copy of the final conference attendee list



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**Exclusive Opportunity! - Refreshment Break Sponsor**

**\$750**

- Company name and logo prominently displayed on signage next to food tables
- Full page ad included in conference program
- Company brochure or flyer included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad - Button size ad posted on our website for 90 days
- Acknowledged as a sponsor on our website – URL links to your website
- Business card size ad included in 3 issues of our member newsletter
- Receive a copy of the final conference attendee list

**Gold Sponsor Package**

**\$1,500**

- Full page ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad – Button size ad posted on our website for 90 days
- Acknowledged as a Gold sponsor on our website – URL links to your website
- Half page ad included in 3 issues of our member newsletter
- Receive a copy of the final conference attendee

**Exclusive Opportunity! - Reception and Silent Auction**

**\$2,000**

- Company name and logo prominently displayed on signage at event
- Full page color ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad - Button size ad posted on our website for 90 days
- Acknowledged as a sponsor on our website – URL links to your website
- Half page ad included in 4 issues of our member newsletter
- Receive a copy of the final conference attendee list



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**Exclusive Opportunity! - Lunch on Thursday**  
**\$2,500**

- Opportunity to spotlight your company's new products and initiatives during a brief presentation at lunch on either Thursday or Friday
- Company name & logo prominently displayed on signage at food tables
- Full page color ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive a ticket to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad - Button size ad posted on our website for 90 days
- Acknowledged as a sponsor on our website – URL links to your website
- Half page ad included in 5 issues of our member newsletter
- Receive a copy of the final conference attendee list

**Platinum Sponsor Package**  
**\$5,000**

- Opportunity to spotlight your company's new products and initiatives during a brief presentation during the general session on Thursday
- Company logo prominently displayed on signage at the Conference
- Full page color ad included in conference program
- Company brochure included in the conference attendee bag
- Keep the conversations going! Have lunch with attendees on Thursday
- Network with attendees – receive 2 tickets to the Reception/Silent Auction on Friday
- Tabletop exhibit – Thursday and Friday

**Plus, continue your outreach after the conference with these additional benefits:**

- Web Ad - Button size ad posted on our website for 120 days
- Acknowledged as a sponsor on our website – URL links to your website
- Full page ad included in 6 issues of our member newsletter
- Receive a copy of the final conference attendee list

**Questions?** Contact Jennifer Cooke, iWomen Program Manager at 703-896-4858 or via email at: [staff@i-women.org](mailto:staff@i-women.org)

Please note: Sponsors are responsible for providing all electronic artwork in the requested file format by the specified deadline.



**Sponsorship Purchase Agreement  
2012 International Conference**

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

<input type="checkbox"/> <b>Attendee Bag Stuffer</b> \$175	<input type="checkbox"/> <b>Copper Sponsorship</b> \$325	<input type="checkbox"/> <b>Bronze Sponsorship</b> \$425
<input type="checkbox"/> <b>Silver Sponsorship</b> \$525	<input type="checkbox"/> <b>Refreshment Break Sponsor</b> \$750	<input type="checkbox"/> <b>Gold Sponsorship</b> \$1,500
<input type="checkbox"/> <b>Reception &amp; Silent Auction Sponsorship</b> \$2,000	<input type="checkbox"/> <b>Lunch Sponsor</b> \$2,500	<input type="checkbox"/> <b>Platinum Sponsorship</b> \$5,000

**METHOD OF PAYMENT**

**Check Enclosed** (payable to iWomen in U.S. funds) – 4025 Fair Ridge Drive, Suite 300 Fairfax, VA 22033

**Credit Card**       **Visa**       **Mastercard**

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Charge Amount \_\_\_\_\_

Signature \_\_\_\_\_

Send form with credit card payment to FAX # 703/273-9363 – iWomen attention Jennifer Cooke

**Full payment must be submitted with the completed Sponsorship Agreement Form. Cancellation Policy: Cancellations required in writing. If written cancellation is received on or before December 31, 2011, 25% of the fee will be retained by iWomen. No refunds will be made for any cancellations requested after December 31, 2011. For more information call Jennifer Cooke, iWomen Program Manager at 703-896-4858 or via email at [staff@i-women.org](mailto:staff@i-women.org)**